

NEWS RELEASE

FOR IMMEDIATE USE
ATLANTA, GA.
March 2007



WEATHERFONE® HELPS GCI TELEPHONE COMPETE IN ALASKA

GCI Telephone believes a community time and temperature service is such an important part of their marketing that they've ordered **TEN** units to go with the three they already have.

GCI will provide their own branded time and temperature service in towns where they will soon be providing the local telephone service. Rather than letting GCI customers continue to hear competitor's ads when dialing the local time and temperature number, GCI's customers will hear only ads for GCI services.

Not all of the ads are used for promotion of the company and its services. Some ad slots are used for *paid advertising from businesses in the area*, which turns the community service into a point of revenue for GCI.

An optional local weather forecast will be included as well as hours of daylight each day, which is an item of particular interest to Alaskans.

In addition to the current communities of Anchorage, Fairbanks and Juneau where GCI competes with ACS, the new locations for GCI will be: Bethel, Homer, Ketchikan, Kenai-Soldotna, Kodiak, Nome Seward, Sitka, Wasilla-Palmer, and Valdez.

GCI, founded in the 1970s, is also a provider of long distance, cable television, Internet and cellular in a number of Alaskan communities.

WeatherFone® has had a presence in Alaska since 1994, and has nearly 350 English and Spanish locations in North America, Hawaii and the Caribbean.

WeatherFone®, Weatherphone® and Only Official ForecastSM are the property of WeatherFone, LLC.

WeatherFone GPS® 800 530-2993
Christopher Wilson, Authorized Distributor
Visit on the Internet! www.TimeAndTemperature.com