

NEWS RELEASE

FOR IMMEDIATE USE
ATLANTA, GA.
August 2005

**ELLIJAY TELEPHONE COMPANY USES TIME & TEMPERATURE SERVICE
FOR MARKETING IN NEW GROWTH AREAS.**



Ellijay Telephone Company (ETC) of Ellijay, Georgia is acquiring its 5th WeatherFone® GPS unit for use in its continuing expansion into nearby areas.

Ellijay Telephone is the incumbent telephone service in Georgia's Gilmer County but is the competitive local exchange carrier in a growing list of communities.

Having just begun service in Ducktown, Tennessee, ETC will now be using a time and temperature service to help promote its presence. As in other locations, ETC will use rotating advertisement capabilities of the WeatherFone® GPS to promote its roster of services plus community announcements.

Additionally ETC will use the equipment to provide a local weather forecast as a community service since Ducktown does not have a local radio or television station.

During 2004 ETC expanded its relationship with WeatherFone® through the addition of services in the Georgia communities of Ball Ground and Blue Ridge. An existing Audichron® system was also replaced at ETC's main office in Ellijay.

WeatherFone® began its relationship with ETC a few years ago when ETC first began providing competitive phone service in Jasper, GA., a community that is roughly midway between Atlanta and Ellijay.

For more information:

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